

All available media products for free, unrestricted use.

Available files: mp3 wav jpg

Download at www.soundbitesource.com; sign in code: SS-‰ŠŒ Sound Files on the Phone: (888) 891-9416; sign in code: ‰ŠŒ

Extreme Summer Camps: Kids Go for Big Adventure

Woodward at Copper Mountain Offers Summer Camp – with Snow!

Suggested Script: Snow is what skier Daniel Tisi is looking for in a summer camp – and he finds it every year at Copper Mountain in Colorado. For a full week, Tisi hones his skiing skills inside Woodward's indoor training facility and then, puts those skills to the test on snow at the top of the mountain. He says he walks away with new skills and confidence he takes home to Wyoming.

AUDIO 558 Tisi :12 "I just see it taking me to, like, you could say my peak level of skill. Every time I go there, I learn a new trick or have, like, a new trick in mind – and by the end of the week, I've mastered my trick so I can do it off anything."

Woodward began offering summer camps five years ago and led a national trend. According to the American Camp Association, 75 percent of camp directors reported adding new programs over the last few years, with challenging and adventurous activities being the most popular choice.

The skills Tisi has learned at Woodward have helped him compete as a sponsored professional in several big mountain competitions. Phoebe Mills, program director for Woodward at Copper, explains the indoor facility – one of only two in the country – allows kids to practice jumps and land in big foam pits.

AUDIO 559 Mills 1:11 "It allows you to get that repetition that's going to help build your muscle memory indoors, where you can do it over and over and over again. And it does wonders for your confidence."

The ability to then practice those skills immediately on real snow is a big help. New this year, a lift will be open to serve the terrain park, making it even easier for Copper Mountain campers to practice their skills.

About 700 kids attend Woodward's summer camps every year, coming from all over the country and the world. Mills says today's families are looking for something more from their kids' camp experience.

AUDIO 560 Mills 2 :12 "We do still roast marshmallows and we have lots of activities around Copper. So, you know, in some ways it's like any other summer camp. But yeah, in some ways we're more extreme with the activities we're doing."

The cost of the camp ranges from 11-hundred to 18-hundred dollars depending on the length and type of the camp chosen. Out-of-town campers can stay the night at the Copper Resort. Registration is open now and campers who register by April first receive a discount. More information can be found at 'woodwardatcopper. com.'

END

Content provided on behalf of Copper Mountain Chamber. Contact: Erin Woods, 530-848-3614, ewoods@copperchamber.com, http://woodwardatcopper.com/site/summer/Summercamp For technical assistance: 888-320-9610, info@soundbitesource.com